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Executive summary

The increase in concern among businesses and customers about protecting their information has led to more complex security requirements, many times involving the integration of multiple approaches. In turn, modern information security implementation projects have become even more challenging, especially information technology processes.

And, when we talk about integrating approaches, it is not a question of simply creating a single list of what each approach requires and implementing them, but rather to coordinate these requirements, through tradeoffs between conflicting objectives and alternatives, and by reinforcing the common ones, so that the implemented requirements can meet the expected overall outcomes.

Therefore, before ensuring compliance with requirements, it is paramount to consider a process of integrating security practices into business activities, but strange as it may seem, there are not many readily available materials regarding integrating practices.

In this white paper, you will find information about ISO 27001, the leading ISO standard for information security management; COBIT, an IT management and governance framework; and NIST SP 800 series, a set of documents published by the United States government about computer security. The white paper will present their similarities and differences, and how they can be used together during an information security implementation project to improve information protection. Furthermore, you'll find links to additional learning materials like articles and other white papers.

Introduction

One key point when considering any business process implementation is meeting existing and planned needs and expectations, which can be translated in terms of compliance with top management decisions (e.g., business objectives), legal requirements (e.g., laws and regulations), and processes and activities (e.g., operational objectives), all at the same time.

And, if ensuring simultaneous compliance with so many different requirements was not challenging enough, even in similar processes we may have different approaches for handling their implementation, which also must be addressed.

Let's consider information security, for example. In terms of legal requirements, SOX (Sarbanes–Oxley) and EU GDPR (European Union General Data Protection Regulation) have different objectives and demand different actions to protect information. In terms of information technology processes, frameworks like COBIT and ITIL also have different approaches toward information security.

The purpose of this white paper is to present how the ISO 27001 standard can be used together with the COBIT framework and the NIST SP 800 series of documents in the same information security implementation project, to achieve information protection and enhance information security.

By working on a single project that integrates information security practices with information technology management and governance practices, an organization will not only reduce project risks and speed up the implementation process, but also add value to the business by reducing the post-implementation administrative effort, optimizing resource allocation, and ensuring a proper alignment between organizational objectives and the goals supported by information security and information technology.



1. What is COBIT?

COBIT (Control Objectives for Information and Related Technologies) is an IT management and governance framework managed by ISACA (Information Systems Audit and Control Association). It provides implementable controls over information technology governance and management, organized in IT-related processes, which support the fulfilment of several business requirements (e.g., resource allocation, information use and protection, etc.).

Its approach allows an organization to balance benefits realization with acceptable risk levels and resource use, providing a holistic view of the IT processes and the interests of internal and external stakeholders.

COBIT is recommended for organizations that depend on technology for relevant and reliable information, and for those that provide information and information technologies that require specified levels of quality, reliability, and control. This framework is nonspecific, and can be used by organizations of all sizes, from both the private (either for commercial or not-for-profit purposes) and public sectors.

COBIT's main disadvantages are related to its implementation costs, the need for highly specialized knowledge, and the details about the interconnections and interdependencies between its processes and other organizational processes (hence the need for specialized and experienced personnel).

The COBIT framework, currently in its fifth version, is divided into four domains:

- Plan and organize: the utilization of IT to help the organization to achieve its objectives.
- Acquire and implement: the acquisition of IT solutions, their integration into business processes, and their required maintenance to keep fulfilling business needs.
- Deliver and support: a focus on the execution of applications and their results in an effective and efficient way. It also covers security and training needs.
- Monitor and evaluate: providing assurance that IT solutions are achieving their goals and are compliant with legal issues.

For more information, please see: COBIT framework and How to integrate COSO, COBIT, and ISO 27001 frameworks.



2. What is the NIST SP 800 Series?

The NIST SP 800 series is a set of free-to-download documents managed by NIST (National Institute of Standards and Technology). Containing more than 160 documents, the NIST SP 800 series provides guidelines for the implementation of computer security policies, procedures, and configurations, such as:

- SP 800-39 Managing Information Security Risk: provides specific guidance for integrating information security risk management with organizational operations
- SP 800-60 Guide for Mapping Types of Information and Information Systems to Security Categories: provides specific guidance for prioritization of information systems based on impact assessment
- SP 800-53 Security and Privacy Controls for Federal Information Systems and Organizations: provides controls to be used (256 controls grouped into 18 categories) based on the impact assessment and baselines

Its approach allows an organization to directly implement specific security-related practices in computer environments, as well as general risk management and operational process.

The NIST SP 800 series is recommended for organizations that are highly dependent on computer environments, and for those required to provide a stable and trustworthy computer environment. These documents provide both nonspecific and non-technology-oriented practices, as well as recommendations for specific technologies, and like COBIT and ISO 27001, can be used by organizations of all sizes, from both the private and public sectors.

The main disadvantages of the NIST SP 800 series are related to the lack of centralized documents to help beginners to have a systemic overview of the material, and the fact that the documents do not cover integration with management practices or with other organizational processes.

Following an U.S. executive order, NIST released in 2014 the Cybersecurity Framework, a document that provides a methodology to implement information security in an organization's cyber environment, making it easier to identify and use all other documents from the SP 800 series.

For more information, please see:

- How to use the NIST SP800 series of standards for ISO 27001 implementation
- How to use NIST SP 800-53 for the implementation of ISO 27001 controls
- Which one to go with Cybersecurity Framework or ISO 27001?
- NIST Cybersecurity Framework



3. What is ISO 27001?

ISO 27001 is the ISO standard that describes how to manage information security in an organization. It consists of 10 clauses and 114 generic security controls grouped into 14 sections (the Annex A), with the purpose of helping organizations to define, implement, operate, control, and improve information security based on a risk management approach.

ISO 27001:2013 Annex A covers controls related to organizational structure (physical and logical), human resources, information technology, and supplier management, among others.

Its adoption is recommended for organizations to which information represents one of the most critical business assets, or those whose main business deliverables are related directly to information (e.g., research and development organizations, credit card processors, banks, content providers, social networks, etc.).

Like other ISO management standards (e.g., ISO 9001 for quality management, and ISO 14001 for environmental management), ISO 27001 was designed to be applicable to organizations of any size and industry. Likewise, ISO 27001 also does not offer details about how it should be implemented, only the requirements to be fulfilled. To help with implementation, ISO has released several standards in the ISO 27k series, like ISO 27002 (guidelines for all controls), ISO 27017 (guidelines for information security in cloud environments), and ISO 27031 (guidelines for information technology readiness for business continuity).

By implementing ISO 27001, an organization can reduce risks related to confidentiality, availability, and integrity of information; achieve compliance with laws, regulations, and contracts demanding protection of sensitive information; reduce business costs due to fewer incidents; and improve public image because of the publicity that can be gained with the standard.

For detailed information, see:

- What is ISO 27001
- A first look at the new ISO 27001
- Overview of ISO 27001:2013 Annex A
- ISO 27001 vs. ISO 27002
- ISO 27001 vs. ISO 27017 Information security controls for cloud services



4. Similarities and differences

The key to successfully integrating these practices is understanding how they are similar and how they are different, in order to better understand what to put together and what to break apart.

4.1. Similarities

So, let's first take a look at the common points among COBIT, the NIST SP 800 documents, and ISO 27001:

Availability of methodologies for implementation

COBIT and some NIST SP 800 process-related documents provide methodologies for how to implement the frameworks in practice, while ISO 27001 already has proven implementation methodologies available in the market. Although their steps are not 100% aligned, minor adaptations can easily narrow the gaps (see next section for detailed information).

Process-oriented

COBIT, ISO 27001, and NIST SP 800 process-related documents make use of a process approach to organize the activities, and this can be used to form a systemic view of how they can interact.

Security implementation based on risk management

Although COBIT's main purpose is not security like the NIST SP 800 series and ISO 27001, it also adopts a risk management approach to define which security controls and safeguards should be applicable.

Technology neutrality on processes

Considering processes, all three approaches rely on general concepts, in both information technology and information security, which gives organizations the freedom to adopt the technologies most suitable for their environments.

Cross-industry applicability

Although NIST SP 800 is provided for U.S. organizations, and COBIT is not an official world-wide framework, all of them can be applicable to any type and size of organization, like ISO 27001.



4.2 Differences

Now that we have seen the similarities among these three approaches, let's take a look at their differences. Please note that these points do not necessarily work against or exclude each other; on the contrary, they can be used to cover each other's gaps:

COBIT has objectives clearly defined, while ISO 27001 requires information security objectives to be defined according to organizational context in terms of confidentiality, integrity, and availability. The same need for security objectives applies to the NIST SP 800 series, so an organization can define which documents it will use.

COBIT has a well-defined governance structure. A critical point in the maintenance of a management system, the governance structure provided by COBIT can help establish and maintain the alignment of information technology and information security with business objectives. ISO 27001 does not cover this issue directly, although you can use the identification of organizational context to align these points.

Controls coverage

ISO 27001 has controls to cover the protection of information, regardless of where it is found.

COBIT focuses its controls on information technologies, covering not only information security controls, but also controls related to IT operations (e.g., acquisition process).

As for the NIST SP 800 series, its documentation focuses on computer security, having many controls also described in ISO 27001 and ISO 27002, but with a greater level of detail, as well as controls not covered by ISO 27001, like "Network of Things." Additionally, some NIST documents are technology-specific, like guidelines for the security of Apple's and Microsoft's operation systems.

ISO 27001 is certifiable. There are many benefits to be gained with a system in which a third-party that is trusted by your clients, partners, and regulators can vouch for your efforts to keep information safe. Such certification pays for itself through cost savings from consolidating specific audits for each interested party into one single audit accepted by all of them, better public image, and increased competitiveness.

NIST SP 800 also provides some sort of certification process, but they are used only internally by U.S. government agencies for release of information systems into production.

ISO 27001 and **COBIT** are internationally recognized. ISO 27001 is the world-leading standard for managing information security, and COBIT is the *de facto* framework adopted by organizations around the world when we talk about information technology governance and management.

ISO 27001 goes beyond IT. IT environments are only one aspect that needs to be considered when we want to protect information. Paper-based information, as well as information flowing through conversations and meetings, also needs to be protected, and ISO 27001 is better prepared to manage these situations.



5. Integration of ISO 27001, COBIT, and the NIST SP 800 series

As mentioned in the previous section, COBIT, ISO 27001, and the NIST SP 800 process-related documents provide methodologies for how to implement their practices.

For ISO 27001 we'll use the 16-step implementation approach recommended by Advisera, which you can see in more detail here: ISO 27001 implementation checklist.

For COBIT we'll use the approach recommended by ISACA, a 7-step approach, which you can see in more detail here: COBIT Case Study: Use of COBIT 5 for ISACA Strategy Implementation.

For the NIST SP 800 series we'll use the general overview provided by the NIST Cybersecurity Framework, a 5-step approach, because it provides a systematic approach to the use of the NIST SP 800 series.

The following table gives one suggestion for how a project manager might consider these three frameworks in a single implementation project:

Table 1 - Comparison between COBIT, ISO 27001, and NIST SP 800 implementation approaches

#	Steps for ISO 27001 implementation	Steps for COBIT implementation	Steps for NIST CSF implementation	Rationale
1	Obtain management support	Initiate program	-	Involves the recognition and agreement on the need to implement information technology and information security practices to handle sensitive issues
2	Define project methodology and documentation	-	-	By adopting a project management approach, you can minimize risks of not concluding the implementation or of running over budget or deadlines
3	Define the scope	Define problems and opportunities Define roadmap	Identify business environment and assets	Involves the understanding of business environment and definition of the implementation scope and priorities

#	Steps for ISO 27001 implementation	Steps for COBIT implementation	Steps for NIST CSF implementation	Rationale
4	Write an ISMS policy	-	-	Involves the definition of high- level guidelines regarding what is to be achieved and how control is to be performed
5	Define the risk assessment methodology	Plan program	Identify governance structure	Involves the development of practical solutions (policies, procedures, and processes) for the identification, analysis, evaluation, and treatment of risks
6	Perform the risk assessment & risk treatment	Execute plan	Identify risks and risk management strategies	Involves the execution of defined risk assessment methodology, so the risks considered unacceptable can be managed
7	Write the Statement of Applicability	-	Identify risks and risk management strategies	Involves the documentation of the proposed security environment, involving risks to be treated, which controls are and aren't to be applied, as well as their respective justifications
8	Write the Risk Treatment Plan	Plan program	Identify risks and risk management strategies	Involves the details about actions to be performed for implementation of controls,
9	Define how to measure the effectiveness of controls	Plan program	Identify risks and risk management strategies	their measurement, responsible parties, resources, and deadlines



#	Steps for ISO 27001 implementation	Steps for COBIT implementation	Steps for NIST CSF implementation	Rationale
10	Implement the controls & mandatory procedures	Execute plan	Protect	Involves the effective implementation of controls (e.g., access control, awareness and training, etc.), and their sustainable operation, considering not only technologies and processes, but also people's competencies
11	Implement training and awareness program	Execute plan	Protect	
12	Operate the ISMS	Realize benefits Review effectiveness	Detect Respond Recover	Involves the operation of controls, and detection and response to events and abnormalities, including recovering to normal conditions
13	Monitor the ISMS	Review effectiveness	Detect Respond	Involves the measurement and analysis of results for evaluation of success, and the respective actions needed to handle unsatisfactory results and opportunities for improvement
14	Perform the internal audit	Review effectiveness	Detect	
15	Conduct the management review	Review effectiveness	Respond	
16	Take corrective and preventive actions	Review effectiveness	Respond	



Integrated frameworks help cope with complexity

When we make two or more things work together in a way that results in an effect greater than the sum of each individual contribution, we have synergy. And, by understanding which aspects from ISO 27001 can be enhanced by the use of documents from the NIST SP 800 series to support other organizational frameworks, like COBIT, we may discover new ways to optimize our resources and, at the same time, improve security and business performance.

But, all these benefits can be diminished or lost in an implementation that does not consider these approaches' similarities and differences. By dedicating a little more time in understanding how these approaches can be implemented together, an organization can not only ensure a quicker implementation, but also the availability of a robust process that will be aligned well – not only in terms of information technology and information security, but also with business objectives.









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